Eyestone

Where Creativity Meets Strategy — and Delivers Results

We blend bold ideas with smart strategy to solve business challenges and deliver measurable impact.

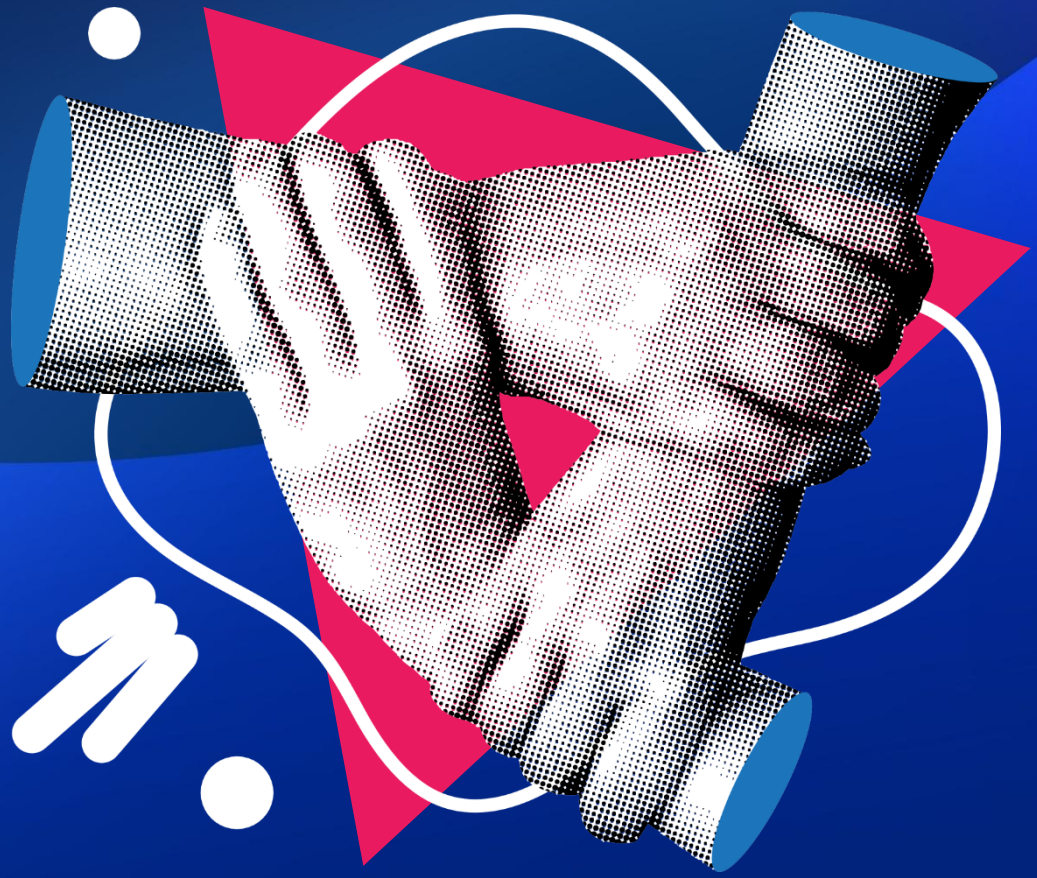
01

COMPANY OVERVIEW

A team designed to run strategic, creative, PR and digital work as one connected system.

WE DON’T FOLLOW TRENDS
WE CREATE THEM

We are **thinkers**, **advertisers**,
and **brand managers** driven by
creativity and **inspired** by the power of **ideas**.



WHAT WE DO

Advertising, Marketing & Communication

Strategic campaigns that amplify your brand and connect with the right audience.

Public Relations, Social Media & Brand Management

Building strong relationships and managing your brand presence across every platform

Events, Activations & Experiential Marketing

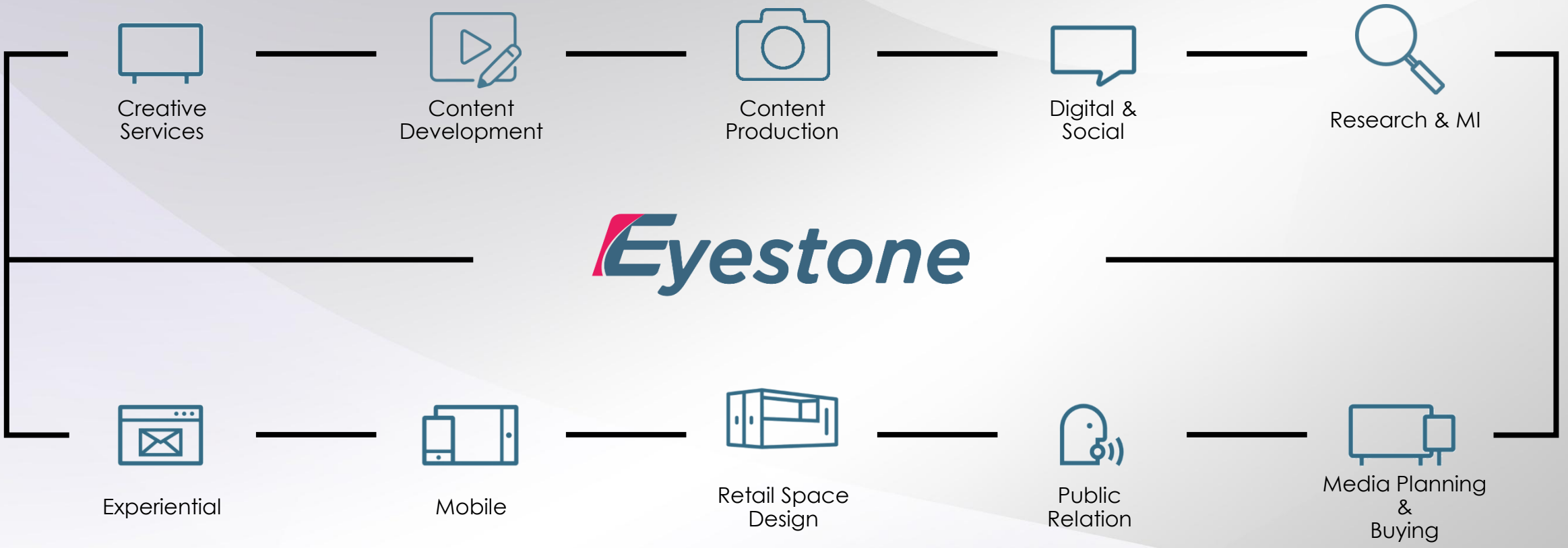
Immersive experiences that engage, inspire, and leave a lasting mpression.

Creative Design, Digital Printing & Fabrication

Creative solutions and high-quality production that bring your ideas to life.



We Offer Integrated Communication Services



OUR CLIENTS

OQEP

OQ

ooredoo

OTTCO

المياه الزرقاء
blue waters

بيئة
be'ah

vodafone

سماك
Simak

DODGE

Sultanate of Oman
Ministry of Agriculture, Fisheries
Wealth & Water Resources

تنمية أسماك عُمان
Fisheries Development Oman

شركة الأسماك العمانية ش.م.ع.ع
Oman Fisheries CO.SAOG

الأهلي الإسلامي
ahli islamic

محسن حيدر درويش ش.م.م
MOHSEN HAIDER DARVISH L.L.C

PHILIPS

Carrier

Shell
Select

OQBI

HONOR

Midea

HUAWEI

OXY

Sparklo

A single team. Multiple disciplines. One accountability line.

SOHAR Port and Freezone does not need separate suppliers pulling in separate directions. It needs a partner that connects leadership counsel, content, media, digital and reputation management around the same business priorities.

01

Strategic Counsel

Senior-level communication planning, reputation counsel, spokesperson readiness and decision support.

02

Creative & Content

Campaign platforms, bilingual copy, design systems, films, publications and executive thought-leadership.

03

PR & Media

Proactive press office, story pitching, media relations, interview development and earned coverage management.

04

Digital & Social

Channel strategy, content calendars, paid amplification, community management and performance reporting.

05

Intelligence

Media monitoring, social listening, competitor scanning, issue detection and data-to-action reporting.

06

Programme Delivery

Account management, schedules, task tracking, SLA discipline, quality control and reporting.

FROM STRATEGIC COMMUNICATIONS TO STAKEHOLDER IMPACT

Eyestone supports OQEP across corporate storytelling, sustainability, CSI, HSSE, investor communications, media engagement, social content, internal campaigns, events and stakeholder presentations.

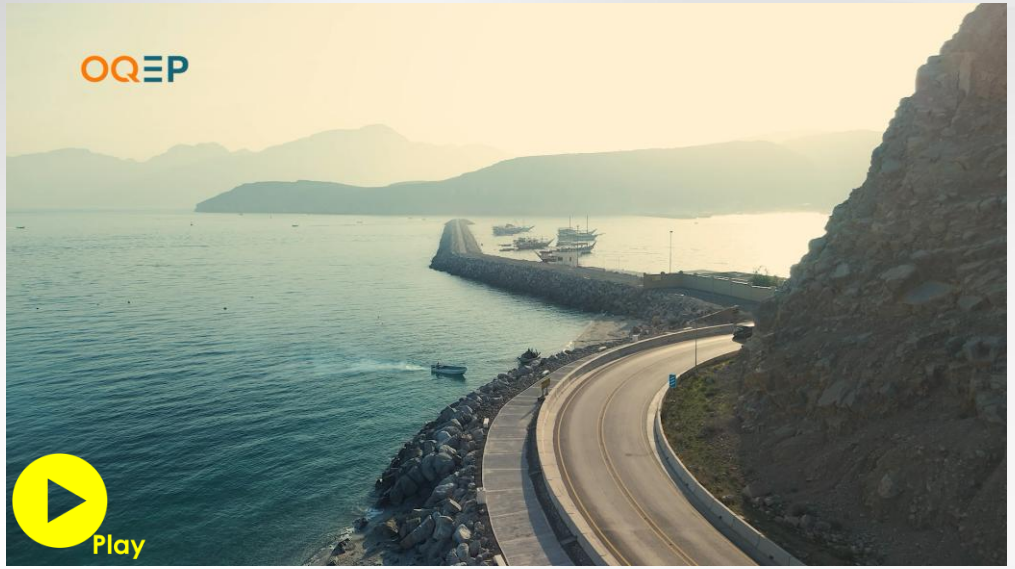
Through strategic planning, creative execution, PR content and executive messaging, Eyestone helps strengthen OQEP's visibility, trust, investor confidence and community impact as a leading upstream energy company in Oman.

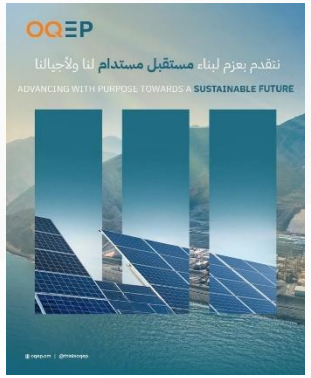
Eyestone X OQEP

















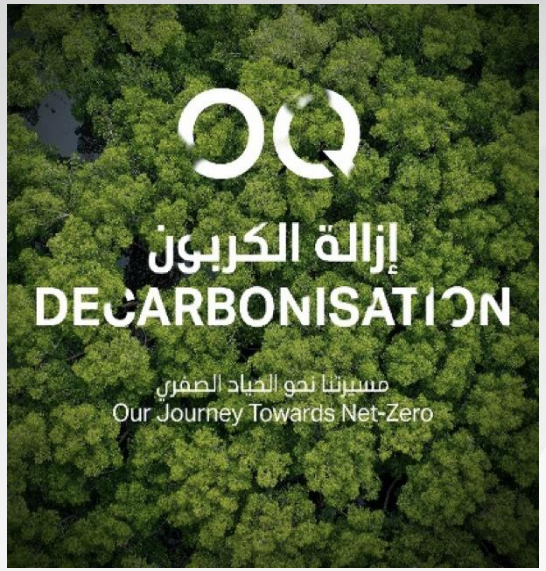


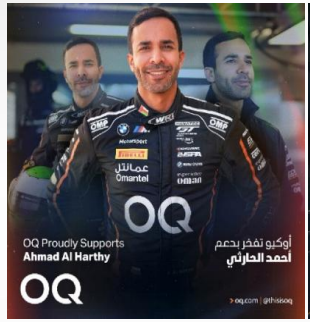
OQ
From Rebranding to Market Leadership

Engaged to redefine OQ's brand presence, we revitalized its identity as a global energy powerhouse. Our role extended beyond brand positioning, encompassing integrated communications, creative content, internal communications, events, social media, external campaigns, and PR.

This strategic transformation strengthened OQ's market influence, enhancing its reputation and engagement across key audiences.















Video Views	Impressions	REACH	ENGAGEMENT
4,36 M	**55,07 M**	**13,06 M**	**198,05 K**

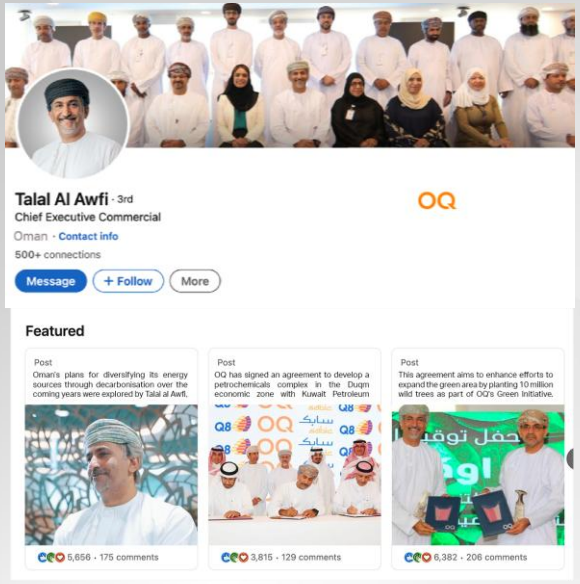
Eyestone X OQ

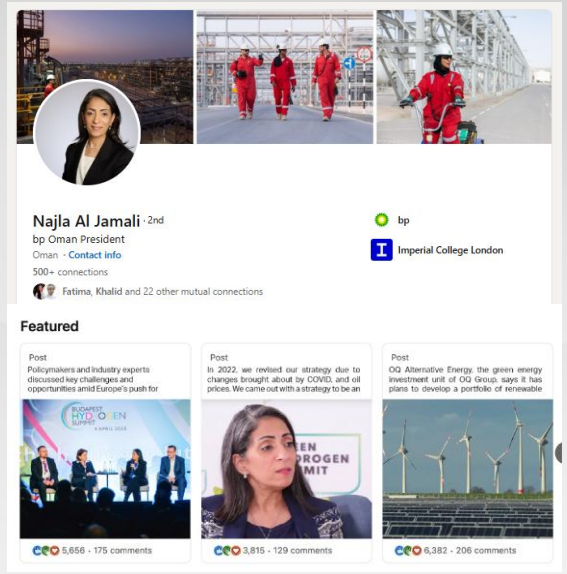
Eyestone eyestonellc.com eyestone.om

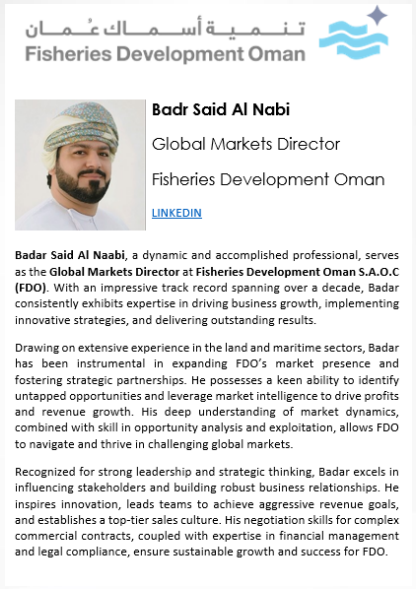
C-Suite PROFILING, BIOGRAPHIES and Award Suggestions

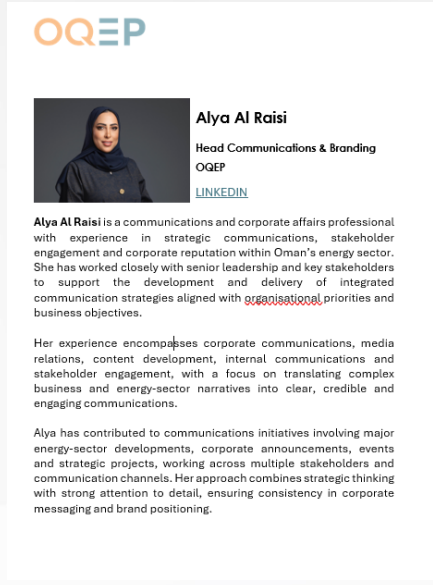
Development of compelling C-suite executive biographies and identification of relevant industry awards and recognition opportunities. Focus on highlighting leadership achievements, expertise and impact while strengthening executive visibility, credibility, personal brand positioning and recognition across relevant industry platforms.

Eyestone X OQ











SOHAR PORT & OQ SIGNING CEREMONY

EVENT:

STRATEGIC PARTNERSHIP
EVENT 27 JANUARY 2026

Location:

W MUSCAT

Date:

27 JAN 2026

PREPARATION:

2 DAYS

ATTENDEES:

100+







Eyestone X OQ

Abraj From Rebranding to IPO

Engaged to overhaul the brand, we revitalized Abraj Energy Services, Oman's integrated energy company established in 2006. Our responsibilities included creating a new brand identity, positioning & guidelines.

This strategic rebranding paved the way for the company's successful listing at MSX, marking one of Oman's most prosperous IPOs in 17 years.

أبـــراج لخدمات الطاقة ش م م
Abraj Energy Services LLC → ABRAJ



Industry Leading Engagement Rate	Digital Impressions	Increase in Traffic Growth	Engagements	Unique User Reach	Clicks to Website	Increase in Social Reach
9%	97M+	300%	1.3M	13.8M+	286K	500%

Eyestone X ABRAJ

Hyport Duqm Rebranding

In 2022, we were commissioned to develop the brand identity of Hyport Duqm. The brand identity elements went on to embody the union of Deme Concessions and Alternative Energy – both co-owners of this Joint Venture.

The creatives were based on how the company plans on harnessing the power of nature, and the logo stemmed from the brand's reflection as a green fuel for the future.

HYPORT
DUQM







Eyestone X HYPORT DUQM

Showcasing Oman to the World at ITB Berlin 2024

The Ministry of Tourism and Heritage of Oman aimed to enchant the world at ITB Berlin, unveiling Oman's cultural heritage, reinforcing its brand, and fostering global tourism and investment collaborations. The event featured a rich cultural narrative with over 250 global contributors, including the Royal Oman Symphony Orchestra, traditional dances, and performances by folk artists Haitham and Ashfaq.

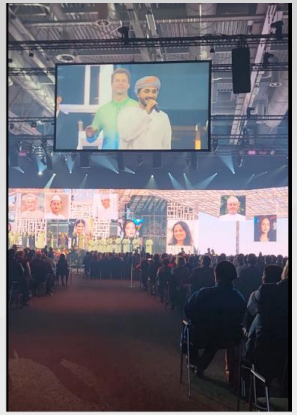
The innovative integration of tradition and technology was highlighted by Oud and Harp duo Nibras and Badar, who showcased a tapestry of Oman's history, while a massive screen provided an immersive glimpse into Oman's natural beauty.

The opening ceremony left a profound impact on over 3000 global attendees, sparking significant interest in Oman as a cultural and tourism haven. The event led to prominent media coverage and strategic partnerships, marking a historic step in cross-cultural dialogue and highlighting Oman's cultural wealth and innovative future.

Eyestone X Sultanate of Oman سلطنة عُمان وزارة التراث والسياحة Ministry of Heritage and Tourism









Oman Destination Film

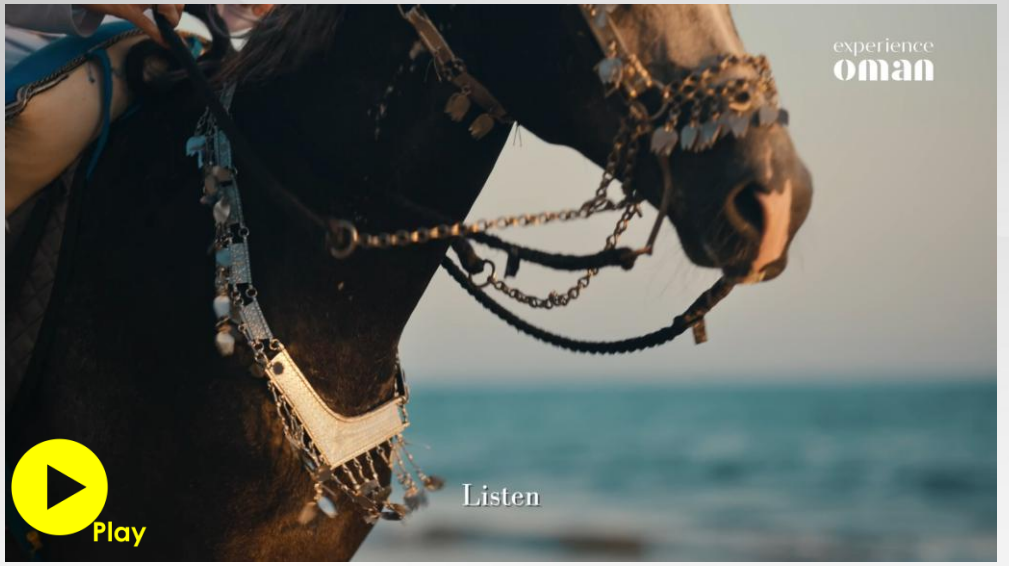
The Oman Destination Film was unveiled on November 5, 2024, at the World Travel Market Conference in London.

Awarded by the Ministry of Heritage & Tourism, the project aimed to showcase Oman's sights and sounds to the world in a unique, captivating way. The result is a 180-second film shot across Oman by an international crew, supported by local talent and technical expertise.

The film has performed exceptionally well on social media, amassing over 5 million views in less than eight days.

Eyestone X Sultanate of Oman سلطنة عُمان وزارة التراث والسياحة Ministry of Heritage and Tourism

experience oman









Oman @COP27

At COP27, we proudly orchestrated Oman's debut, creating a powerful brand identity and pavilion design that underscored Oman's commitment to global sustainability. Our distinctive fingerprint logo symbolized Oman's unique and continuous contributions on the world stage, with red in "Oman" reflecting the nation's pride.

We managed every detail, from crafting engaging digital content to executing strategic PR campaigns that resonated across regional and international audiences, amplifying Oman's message worldwide.

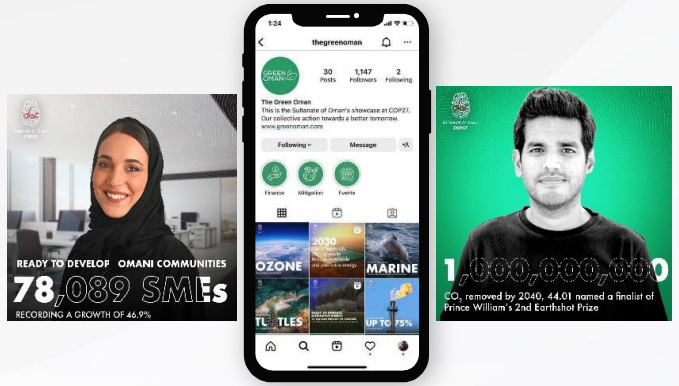
SULTANATE OF OMAN
COP27











Eyestone X SULTANATE OF OMAN COP27

Eyestone eyestonellc.com eyestone.om

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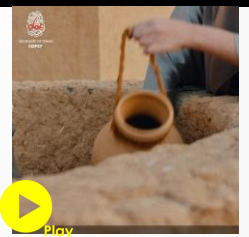

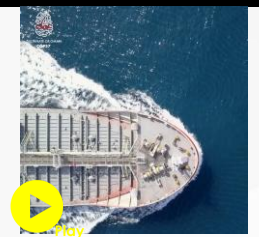



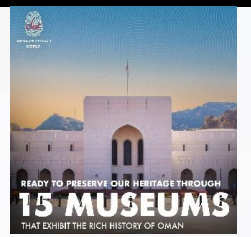



Eyestone X

SULTANATE OF OMAN
COP27

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Ad. Value Equivalent (AVE) Achieved	Engagements Secured	Digital & Print Press Pieces Secured	Oman's Voice reached	Potential Reach	Digital Impressions
$ 2M	**2.5M**	**204**	**705M**	**8M**	**168M**

Eyestone X

SULTANATE OF OMAN
COP27

CIVIL AVIATION AUTHORITY

Crisis Management Plan

Developed the complete Crisis Management guidelines for CAA, providing a structured media handling guidelines during crisis.









Eyestone X CAA

CIVIL AVIATION AUTHORITY

Communications Playbook

Developed communication guidelines and a unified tone of voice for CAA, covering internal and external communications. Created content pillars, social media strategy and channel-specific messaging to ensure consistent, structured and effective communication.

Eyestone X CAA

Old Posts







New Posts









REPORTS AND PUBLICATIONS

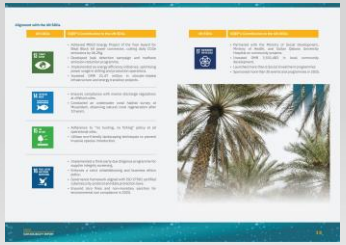
Developed content and creative design for corporate presentations, quarterly and annual reports, CSI and sustainability reports, corporate profiles, and other strategic publications for a diverse range of clients.

























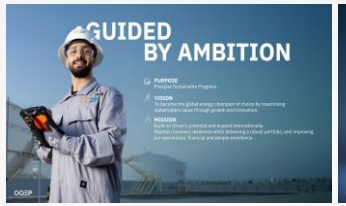


















02

METHODOLOGY & DELIVERY

A repeatable system that keeps strategic clarity high and delivery friction low.

One operating model. Four disciplined phases.

A structured process that ensures every deliverable is connected to a clear communication purpose, stakeholder need and business outcome.

4D MOVES

One operating model. Four disciplined phases.

A structured process that ensures every deliverable is connected to a clear communication purpose, stakeholder need and business outcome.

01

Discover

Immerse, audit, align. Business priorities, audience map, message audit, media landscape and early risks.

02

Define

Set the communication DNA. Narrative, messaging pillars, stakeholder frameworks and annual editorial direction.

03

Develop

Turn DNA into plans and assets. PR plans, content pillars, campaigns, toolkits, calendars and executive materials.

04

Deliver

Execute, learn, optimise. Production, outreach, publishing, monitoring, reporting and refinement.

03

OUR TEAM

Senior enough to advise. Integrated enough to deliver.

Ongoing Support

THE CORE TEAM

A cross-functional team with expertise in delivering integrated communications will be assigned on the business. The team will oversee all aspects of SOHAR Port and Freezone's SOW.

WAR ROOM FORMATION

For strategically important & sensitive projects we could create a War Room at SOHAR Port and Freezone's premises as the command center for real-time management (e.g., Abraj IPO). This would ensure work is coordinated & executed swiftly.

KNOWLEDGE TRANSFER

We believe that equipping the CIC team with targeted knowledge will drive excellence. Our plan includes expert-led sessions and workshops, designed to provide the team with the necessary tools to excel in their roles. By sharing critical knowledge, we empower the CIC team to tackle future challenges and seize new opportunities.

WEEKLY STATUS REPORTING

We use online reporting, available for all team members, which ensures the whole team is up-to-date in real time. The document is accompanied by a weekly check-ins to monitor progress on the tasks.

MONTHLY STEERING MEETINGS

To ensure that we remain on track strategically, we would conduct monthly steering meeting with SOHAR Port and Freezone's team to monitor progress against strategic objectives. This will provide a focussed forum for ongoing collaboration.

CONTACT REPORTS

Formal contact reports will be produced to record all key decisions from presentations or meetings of note. When smaller decisions are made verbally a brief email summarising the agreed points will be sent as a follow up to provide clarity.

Ongoing Support

CLARITY OF COMMUNICATION

We maintain a regular flow of written updates and establishing forums for discussing operational issues. From the outset, we align on a meeting schedule which manages expectations and ensures that problems are identified and addressed early on. We also agree on which digital platform would be most appropriate and helpful to adopt as a team.

TRACKING EFFECTIVENESS

We work in close collaboration with the client team to track the effectiveness of our creative across media. Ensuring ROI is at the heart of our approach.

TIMINGS & BUDGETS

We will create timing plans for all projects so that all the expectations of all stakeholders can be managed.

Budget trackers for management of expenditure are essential to every task. Once an initial budget is estimated, a tracker is set up to cost out the activity and updated regularly.

We understand the importance of controlling third party costs.

TIMELY COST ESTIMATES

We believe in financial efficiency and ensure that cost estimates are delivered on time. Our agile process allows us to consider and respond with thoughtful costings for a wide range of briefs

A team structure that makes strategic advice and daily delivery work as one.

The final technical submission will include named personnel, CVs, role allocation and indicative effort by workstream.

Project Sponsor / Strategic Lead

Senior counsel, quarterly review and escalation point.

PR & Corporate Communications Lead

Press office, media relations and executive thought-leadership.

Creative Director

Creative quality, campaigns, content platforms and brand coherence.

Account Director

Daily client lead, programme governance and task prioritisation.

Designer / Motion / Production Partners

Design, film, animation, photography, artwork and final asset delivery.

Content & Digital Lead

Social and editorial planning, channel optimisation and reporting.

OUR TEAM





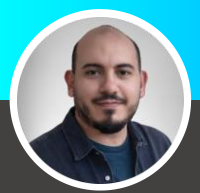
PANKAJ JOSHI
Business Director



MAHMOUD AMIN
Creative Director



MAUTAZ AL NUNU
Head of Copywriting



MAKRAM MEJAHED
Head of Design



AMER AL ZADJALI
Business Development

ZEINA MASSOUD
PR Lead



MIZON AL YAFII
Graphic Designer



OMAIMA AL KHARUSI
Graphic Designer



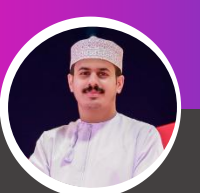
SAMANEH AREFPOUR
Graphic Designer



ALI ABU OBAID
Experiential Designer



SHIMA ABDULLAH
Account Manager



AL HARITH BATTASHI
Videographer/Editor

PANKAJ JOSHI
Business Director

Pankaj, a seasoned management graduate with 26 years of experience, excels in driving operations and business strategies. His expertise in sales, marketing, and launching premium luxury brands is marked by innovative, measurable 360-degree strategies, delivering results through key performance indicators.

MAHMOUD AMIN
Creative Director

Mahmoud is a skilled Creative Director with over 12 years of experience in creating dynamic, impactful campaigns for both global and local clients. His career highlights include producing large-scale campaigns for Orange, Telecom Egypt, Banque Misr, and events such as the African Cup of Nations opening ceremony, COP27, and the Egyptian Pavilion at EXPO2020

MAKRAM BOU MEJAHED
Senior Art Director

As a Senior Art Director, Makram excels in managing high-end, detail-oriented projects, shaping the visual and strategic direction of brands. A graduate of the American University of Science and Technology in Beirut, his passion for design focuses on simplicity and clarity, which he believes are the foundation of great design.

MAUTAZ AL NUNU
Content Creator

25+ years in Oman's market, evolving from Arabic Copywriter to marketing and communications expert. Brings a 360° perspective, blending creativity and strategy, and has shaped brands like Dahabi, The St. Regis Al Mouj Muscat, and Mall of Oman.

ZEINA MASOUD
Account Manager

Strong in communication, organization, and creative coordination, with a background in graphic design and event management. Brings a structured, creative approach to client servicing, ensuring smooth execution and effective collaboration.

OMAIMA AL KHARUSI
Graphic Designer

Graphic Designer focused on building brand identities and visual stories. Skilled in Adobe Suite, multimedia, and print, with strong collaboration and multi-project management experience.

AMUR AL ZADJALI
Business Development Manager

Amur brings over 27 years of experience in Oman, with expertise in senior administration, audit committees, and board offices. He has strong stakeholder engagement and government liaison experience, and is IOSH-certified in HSE, combining operational insight with governance and compliance expertise.

ALI ABU OBAID
Experiential Designer

Creative Senior 3D & Product Designer with expertise in exhibition, event, and experiential design. Skilled in 3D visualization, spatial concepts, and premium product development using 3ds Max, V-Ray, AutoCAD, and D5 Render to create impactful brand experiences and immersive visual storytelling.

MIZON AL YAFII
Graphic Designer

Graphic Designer with strong experience in visual communication, branding and campaign adaptation. Skilled in developing clean, effective design assets across digital, social and print, with a sharp eye for detail, layout and brand consistency.

SAMANEH AREF
Graphic Designer

Graphic Designer with experience in creating visually engaging brand, campaign and social media assets. Brings a strong sense of composition, colour and visual storytelling, supporting creative teams with polished design work across multiple formats.

AL HARITH BATTASHI
Videographer / Editor

Videographer and Editor skilled in filming, editing and producing video content for social media, corporate communication and campaign storytelling. Experienced in capturing strong visuals, shaping footage into clear narratives and delivering polished edits across multiple formats.

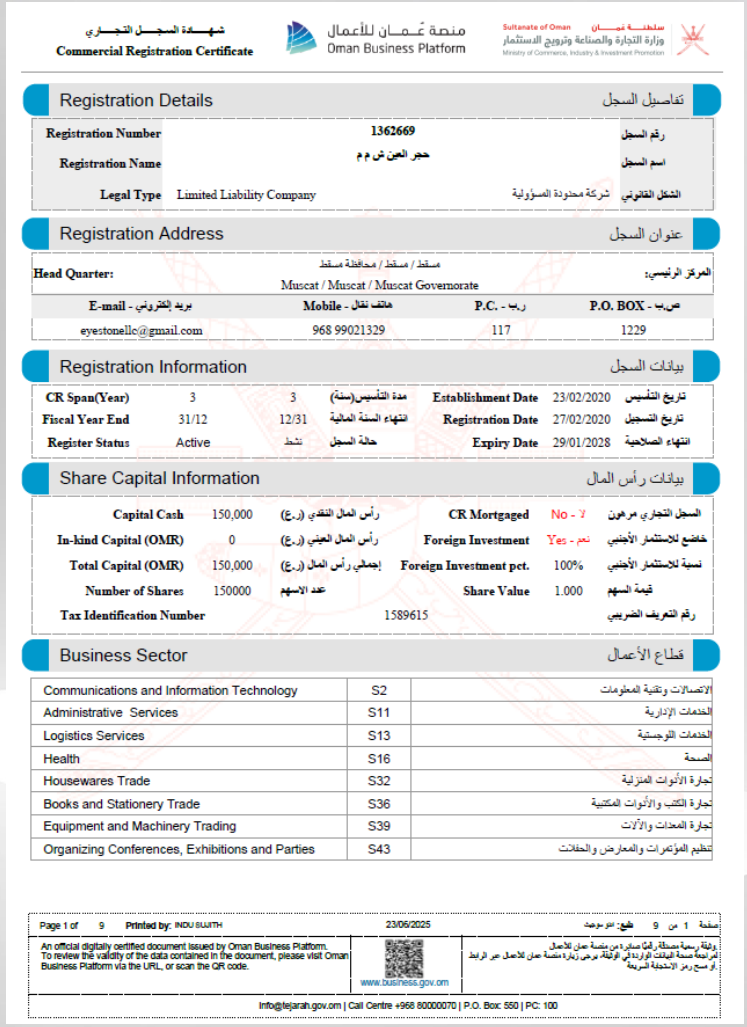
04

COMPANY
INFORMATION

Company Information

Field	Details
Company name	EYESTONE LLC
Holding company (if any)	
Ownership structure (corporation, partnership, shareholding, etc.)	Limited Liability Company (LLC) – Privately owned
Company head office address	Muscat, Sultanate of Oman
Company local address	Muscat, Sultanate of Oman
Years in business	Established in 2020
Contact details of Account Manager	Pankaj
Company size (staff strength, number of offices, last year revenue, etc.)	Creative communications agency with a multidisciplinary team covering Advertising, Branding, Events, PR, Digital Marketing, Media, and Communications. Based in Oman
Total number of technical support personnel	Dedicated strategy, creative, design, production, digital, event operations, and technical support resources (10+)
List of new customers in the last one year (preferably similar industry)	OQ Group / OQ subsidiaries, OQ Exploration & Production (OQEP), Fisheries Development Oman (FDO), SIMAK, Blue Waters, LIVA, Oreedoo, NBO, Be'ah

Company Information



شهـــادة السجـــل التجـــاري
Commercial Registration Certificate

منصة عُـمـان للأعمال
Oman Business Platform

سلطنـــة عُمـــان
Sultanate of Oman
وزارة التجارة والصناعة وترويج الاستثمار
Ministry of Commerce, Industry & Investment Promotion

Registration Details — تفاصيل السجل

Registration Number	1362669		رقم السجل
Registration Name	حجر العين ش م م		اسم السجل
Legal Type	Limited Liability Company	شركة محدودة المسؤولية	الشكل القانوني

Registration Address — عنوان السجل

Head Quarter:	مسقط / مسقط / محافظة مسقط Muscat / Muscat / Muscat Governorate		المقر الرئيسي:
E-mail - بريد إلكتروني	Mobile - هاتف نقال	P.C. - ر.ب	P.O. BOX - ص.ب
eyestonellc@gmail.com	968 99021329	117	1229

Registration Information — بيانات السجل

CR Span(Year)	3	3	مدة التأسيس(سنة)	Establishment Date	23/02/2020	تاريخ التأسيس
Fiscal Year End	31/12	12/31	انتهاء السنة المالية	Registration Date	27/02/2020	تاريخ التسجيل
Register Status	Active	نشط	حالة السجل	Expiry Date	29/01/2028	انتهاء الصلاحية

Share Capital Information — بيانات رأس المال

Capital Cash	150,000	رأس المال النقدي (ر.ع)		CR Mortgaged	No - لا	السجل التجاري مرهون
In-kind Capital (OMR)	0	رأس المال العيني (ر.ع)		Foreign Investment	Yes - نعم	خاضع للاستثمار الأجنبي
Total Capital (OMR)	150,000	إجمالي رأس المال (ر.ع)		Foreign Investment pct.	100%	نسبة للاستثمار الأجنبي
Number of Shares	150000	عدد الاسهم		Share Value	1.000	قيمة السهم
Tax Identification Number		1589615				رقم التعريف الضريبي

Business Sector — قطاع الأعمال

Communications and Information Technology	S2	الاتصالات وتقنية المعلومات
Administrative Services	S11	الخدمات الإدارية
Logistics Services	S13	الخدمات اللوجستية
Health	S16	الصحة
Housewares Trade	S32	تجارة الأدوات المنزلية
Books and Stationery Trade	S36	تجارة الكتب والأدوات المكتبية
Equipment and Machinery Trading	S39	تجارة المعدات والآلات
Organizing Conferences, Exhibitions and Parties	S43	تنظيم المؤتمرات والمعارض والحفلات

An official digitally certified document issued by Oman Business Platform. To review the validity of the data contained in the document, please visit Oman Business Platform via the URL, or scan the QR code.

وثيقة رسمية مصدقة رقمياً صادرة من منصة عمان للأعمال. لمراجعة صحة البيانات الواردة في الوثيقة، يرجى زيارة منصة عمان للأعمال عبر الرابط أو مسح رمز الاستجابة السريعة

www.business.gov.om

info@tejarah.gov.om | Call Centre +968 80000070 | P.O. Box: 550 | PC: 100



غـرفـة تـجـارة وصـنـاعة عُـمـان
OMAN CHAMBER OF COMMERCE & INDUSTRY

شهادة انتساب
Membership Certificate

Oman Chamber of Commerce Industry hereby certifies that the			تشهد غرفة تجارة وصناعة عمان بأن حجر العين ش م م
CR No	1362669	١٣٦٢٦٦٩	رقم السجل
Registered in the grade	First	الاولى	سجلت بالفئة
OCCI No	1516798	١٥١٦٧٩٨	رقم الغرفة
Date of issue	05/02/2026	٠٥/٠٢/٢٠٢٦	تاريخ الإصدار
Date of expiry	26/02/2027	٢٦/٠٢/٢٠٢٧	تاريخ الانتهاء
Head Office	Muscat Governorate	محافظة مسقط	المقر الرئيسي

- In case the annual subscription charges are not paid, your membership will be considered as cancelled.

- اذا لم يسدد رسوم الاشتراك تعتبر عضويتكم بالغرفة لاغية



JSRS
joint supplier registration system

CERTIFICATE OF APPROVAL

Awarded to

EYESTONE LLC

As an Approved Supplier to the Oman Oil & Gas Industry's Joint Supplier Registration System (JSRS)

Country of Origin	Oman	JSRS Supplier Code	OM111068
Registration Date	05-01-2021	Valid till	06-01-2027
Special Status	NIL	National SME Classification	SME-Small

businessgateways INTERNATIONAL

وزارة الطاقة والمعادن
Ministry of Energy and Minerals

This Certificate is issued for supplying Products & Services to Oil & Gas and other related Industries in Oman and is not valid to acquire permits from other Governmental or Non-Governmental agencies.

05

OUR
PROJECTS

Eyestone X OQEP

OQEP

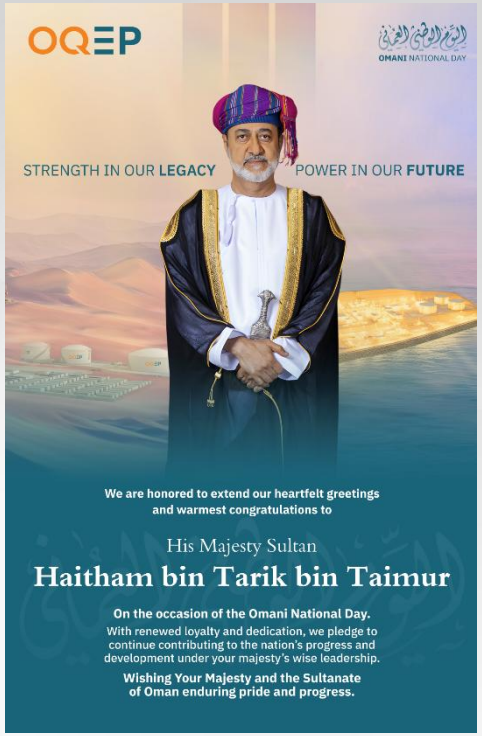
FROM STRATEGIC COMMUNICATIONS TO STAKEHOLDER IMPACT

Eyestone supports OQEP across corporate storytelling, sustainability, CSI, HSSE, investor communications, media engagement, social content, internal campaigns, events and stakeholder presentations.

Through strategic planning, creative execution, PR content and executive messaging, Eyestone helps strengthen OQEP's visibility, trust, investor confidence and community impact as a leading upstream energy company in Oman.

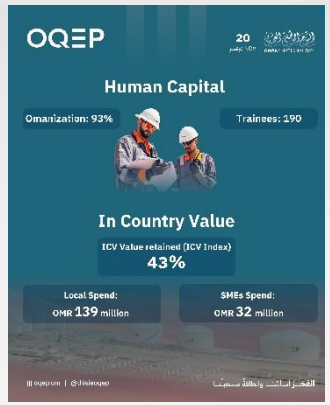
Eyestone X OQEP





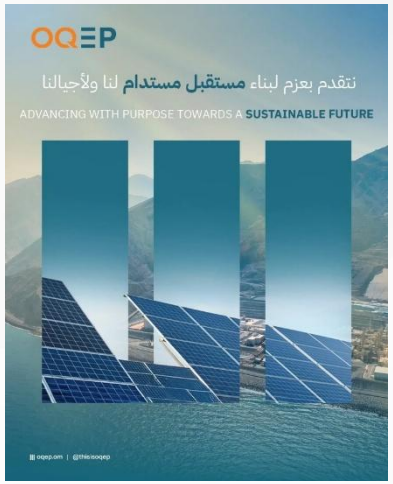
















OQEP

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Eyestone X OQEP



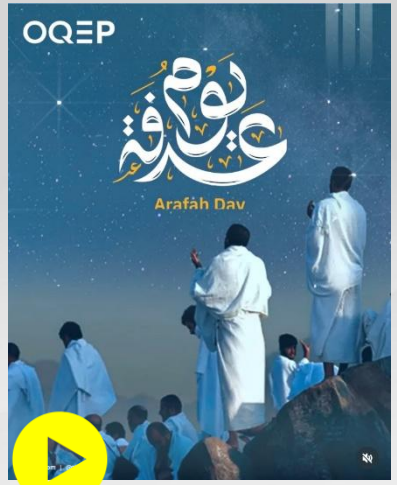
Play



Play



Play



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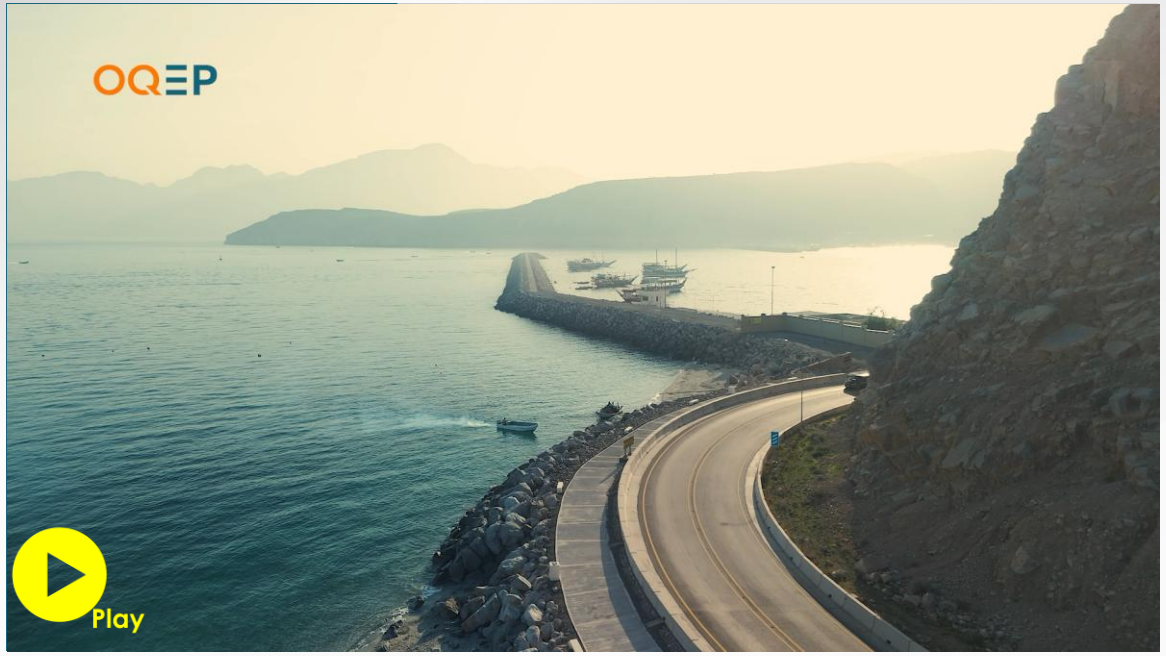


Play



Eyestone X ooredoo

LAUNCH EVENT
iPhone 17

EVENT:

iPhone 17 LAUNCH WITH Ooredoo, 2025 – A High-Energy Retail Takeover

Location:

Muscat Grand Mall

Date:

October 2025

Preparation:

5 Days

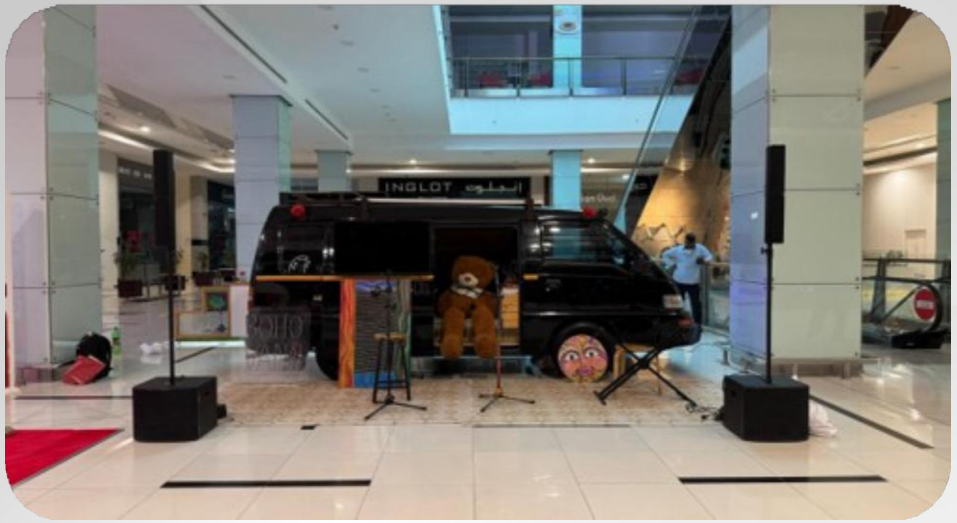
Attendees:

500+

Product Sales:

50+

Eyestone X ooredoo









TOWNHALL EVENT

GMC

EVENT:

Driving Alignment Through Leadership Dialogue Q4 F 2026

Location:

St. Regis, Al Mouj Muscat Resort

Date:

4 Dec 2025

Preparation:

6 Days

Attendees:

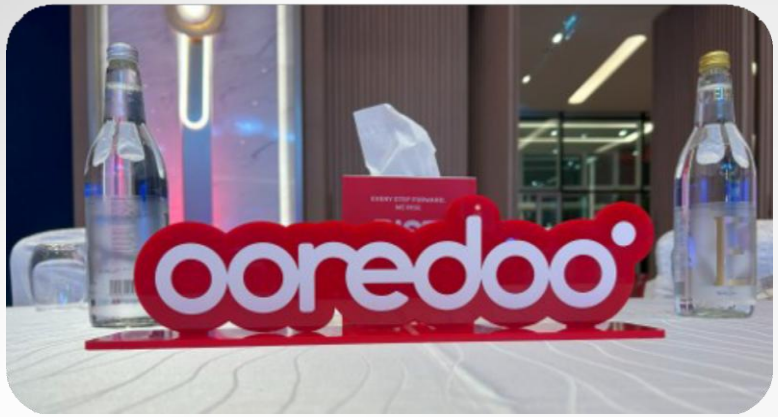
400+

Product Sales:

50+

Eyestone X ooredoo









Eyestone X OQ

FUELING HUMAN AMBITION

EVENT:

OQ Activation At Muscat Marathon, 2026

Location:

Ministries District

Date:

23 - 24 Jan 2025

Preparation:

2 Days

Attendees:

6000

Eyestone X OQ











OMAN INSTITUTE FOR ENERGY

EVENT:

OQ Graduation & Onboarding Ceremony

Location:

OIE, SQU

Date:

4 February 2026

Preparation:

6 Days

Attendees:

170+

Eyestone X OQ











IFTAR GATHERING





Eyestone X OQ

AWAY DAYS











Eyestone X OQ

OQ 25







Eyestone X OQ

OQ
K-Fair Germany



Eyestone X OQ

Eyestone X بيئة be'ah

SYMPOSIUM ON INTEGRATED RADIOACTIVE WASTE

EVENT:

Advancing Nuclear Stewardship In Oman

Location:

Intercity Muscat

Date:

23 - 24 Dec 2025

Preparation:

1 Month

Attendees:

350+

Speakers:

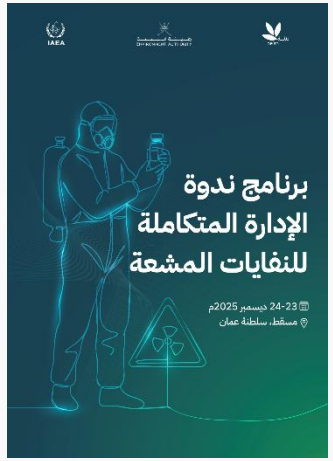
40+

Eyestone X بيئة be'ah









Eyestone X المياه الزرقاء blue waters

BLUE WATERS AT GULFOOD, 2026, DUBAI

Location:
Dubai World Trade Centre

Date:
26 - 30 Jan 2025

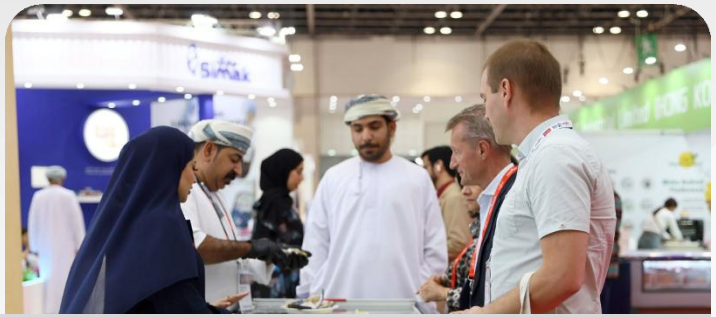
Preparation:
5 Days

Press Release:
2

Booth Size:
54







Date
26-30 Jan 25

Venue
Dubai World Trade Centre

Press Release
2

Influencer Management
3

Preparation
5 days

Booth Size
54 sqm



Eyestone X المياه الزرقاء blue waters

BLUE WATERS HORECA 2025

Management of:

- Media and PR
- Booth
- Chef
- EmCee
- Social Media Influencers
- Social Media
- Photo and Videography







Eyestone X المياه الزرقاء blue waters

BLUE WATERS HORECA 2025

Management of:

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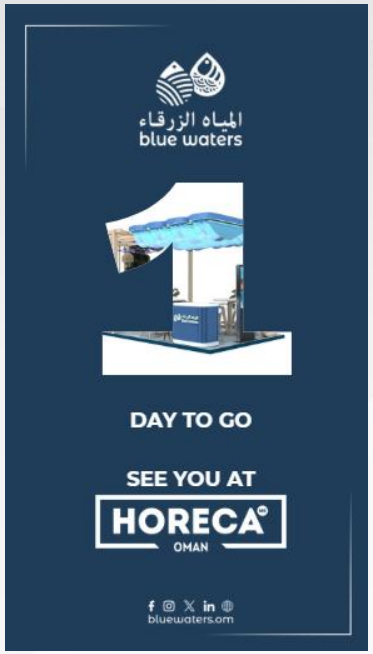


Eyestone X المياه الزرقاء blue waters

Eyestone X سماك Simak

OPENING CEREMONY







Eyestone X سماك Simak

Eyestone X vodafone

IPHONE 17 LAUNCH



Date

Oct 25

Venue

Muscat Grand Mall

Event Attendance

500+

Product Sales

50+





Preparation

5 days

Entertainment

Live Band

Eyestone X vodafone

Salalah Khareef Festival









Eyestone X vodafone

Eyestone X OTTGO

TOWNHALL EVENT

SHUTTER WORKS

To conceptualize, plan, and submit a detailed proposal for OTTCO's Townhall Event, outlining the theme, program flow, audience engagement strategies, technical setup, and communication support, ensuring the event aligns with OTTCO's brand values and objectives.

Additionally, to manage and deliver professional videography and photography coverage during the visit of the OQ Group CEO and the Director General, Ministry of Energy & Minerals at OTTCO's Duqm facility.

Eyestone X OTTCO





Eyestone X وزارة الطاقة والمعادن
Ministry of Energy and Minerals

COP27

Assigned to craft Oman's brand identity for its inaugural participation at COP 27, we designed a logo symbolizing Oman's positive impact globally. The fingerprint reflects the country's ongoing positive contributions, while the red 'Oman' signifies the national pride of its people.





Eyestone X وزارة الطاقة والمعادن Ministry of Energy and Minerals

COP27

SOCIAL MEDIA POST















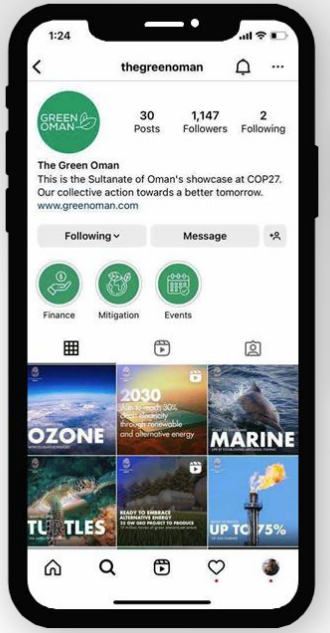


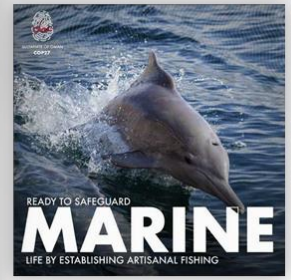
Eyestone X وزارة الطاقة والمعادن Ministry of Energy and Minerals

COP27

SOCIAL MEDIA POST

















Eyestone X وزارة الطاقة والمعادن
Ministry of Energy and Minerals

Eyestone X

Sultanate of Oman
Ministry of Agriculture, Fisheries
Wealth & Water Resources

Ministry of Agriculture, Water and Fisheries Oman AgroFood 2024





Eyestone X Sultanate of Oman Ministry of Agriculture, Fisheries Wealth & Water Resources

Eyestone X تنمية أسماك عُمان Fisheries Development Oman

Fisheries Development of Oman HORECA 2024



Eyestone X تنمية أسماك عمان Fisheries Development Oman

Fisheries Development OF Oman SEG Barcelona 2024



Eyestone X تنمية أسماك عمان Fisheries Development Oman

IFTAR GATHERING



Eyestone X تنمية أسماك عمان Fisheries Development Oman

MEDIA MANAGMENT

تنمية أسماك عمان
Fisheries Development Oman

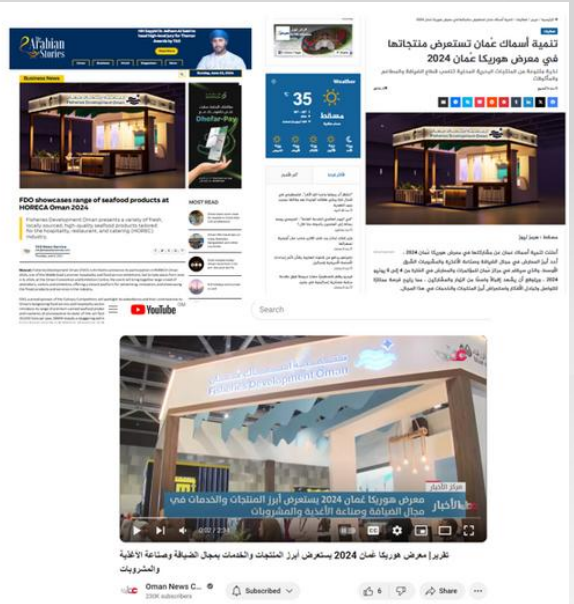
HORECA OMAN

HORECA, Oman Press and Media Coverage

AVE Achieved
$50,927 Plus

Press Release Reach
27 M+

- 4 Media Interviews
- 461K Total Impressions
- 13 Publications
- 19 Mentions Around FDO at HORECA
- 47.3K Social Media Reach
- 12 Unique Authors



تنمية أسماك عمان
Fisheries Development Oman

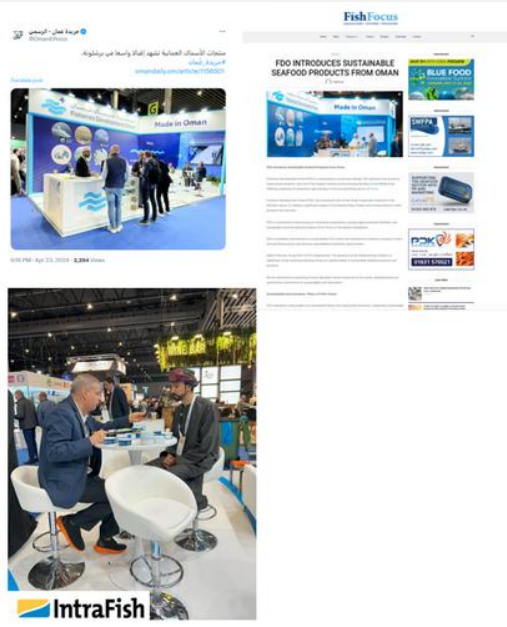
Seafood Expo GLOBAL

Seafood Expo Global. 23-25 April 2024 | Barcelona, Spain

AVE Achieved
$69K Plus

Social Media Impressions
2.2 M

- 35.9+ M Press Release Reach
- 12 Media Interviews
- 96 Mentions Around FDO
- 212K Social Media Reach
- 48 Unique Authors
- 24 Publications



Eyestone X تنمية أسماك عمان Fisheries Development Oman

Eyestone X



شركة الأسماك العمانية ش.م.ع.ع
Oman Fisheries CO.SAOG

Oman Fisheries
SEG Barcelona 2024



Eyestone X

شركة الأسماك العمانية ش.م.ع.ع
Oman Fisheries CO.SAOG

Eyestone X الأهلي الإسلامي ahli islamic

AHLI ISLAMIC | MALL DISPLAY





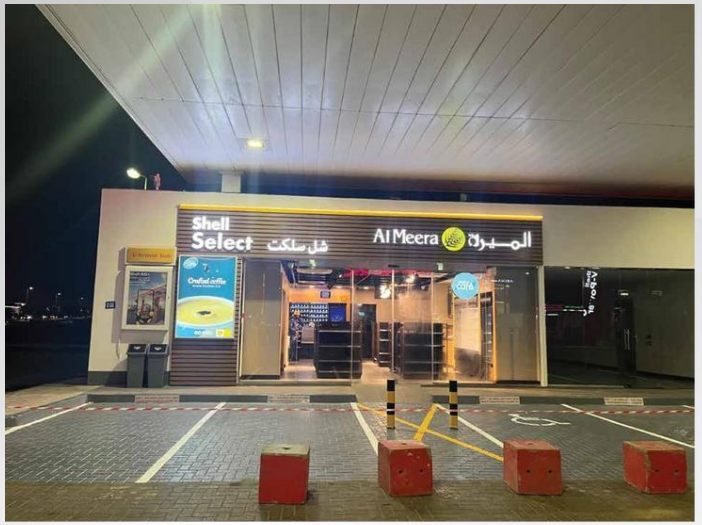




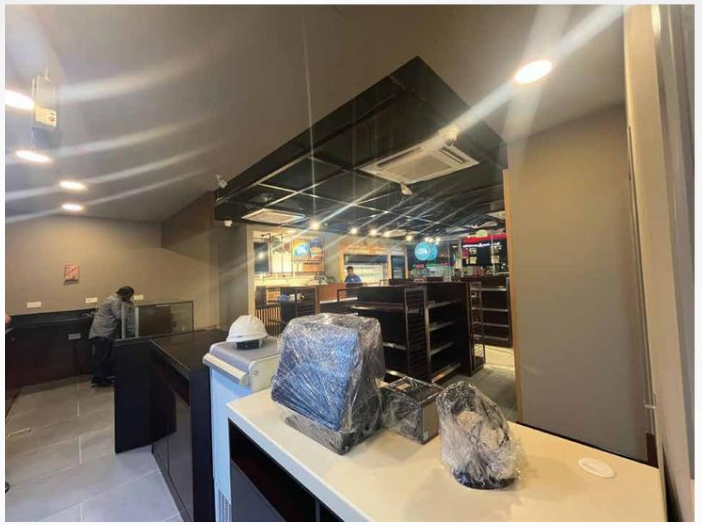
Eyestone X الأهلي الإسلامي ahli islamic


Eyestone
X
Shell
Select

RETAIL SPACE









Eyestone X Shell Select

Eyestone X

محسن حیدر درویش ش.م.م
MOHSEN HAIDER DARVISH L.L.C

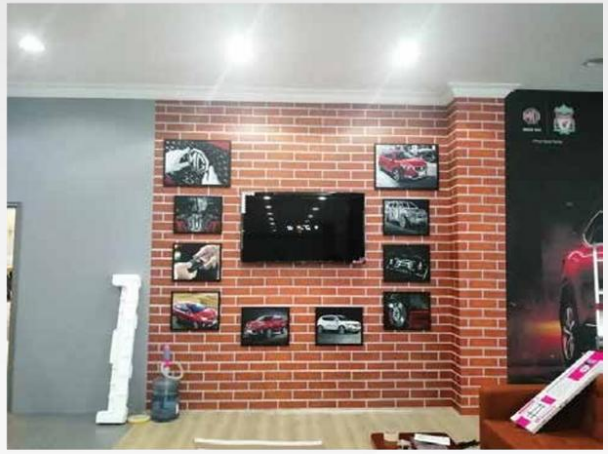
SHOWROOM AND RETAIL SPACE DEVELOPMENT

- Civil work
- Interiors
- Branding











Eyestone X MHD

Eyestone X PHILIPS

RETAIL SPACE











Eyestone X PHILIPS


Eyestone
X
DODGE

RETAIL SPACE









Eyestone X DODGE

Eyestone X Carrier

Showroom and Retail Space Development













Eyestone X Carrier

THANK YOU

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+968 93674575

Eyestone eyestonellc.com eyestone.om